



Sponsorship Order Confirmation Form

Exhibitor (company): _____

Contact Name: _____ Title: _____

Email: _____

Address: _____

City: _____ Prov/State: _____ Postal/Zip Code: _____

Telephone: _____ Fax: _____

Authorized by (signature): _____ Date: _____

Newcom Sales Rep: _____

ONSITE OPPORTUNITIES

<input type="checkbox"/> Level 100 Registration Area	\$11,000
<input type="checkbox"/> Onsite Printed Map	\$10,000
<input type="checkbox"/> Stairway Signage (double)	\$6,500
<input type="checkbox"/> Stairway Signage (single)	\$3,500
<input type="checkbox"/> South Mezzanine Banner Sign	\$3,500
<input type="checkbox"/> North Mezzanine Café	\$5,700
<input type="checkbox"/> Event WIFI	\$25,000
Charging Stations	
<input type="checkbox"/> 2 Stations	\$3,500
<input type="checkbox"/> 3 Stations	\$4,700
<input type="checkbox"/> Morning Coffee / Day / Max 500	\$3,000/day
<input type="checkbox"/> Drone Prize	\$2,000/drone prize
iQiosk-Wayfinder Digital Screen	
<input type="checkbox"/> One Unit	\$4,500
<input type="checkbox"/> Two Units	\$8,000
<input type="checkbox"/> The Knowledge Stop	\$4,500
<input type="checkbox"/> Water Stations	\$2,500
<input type="checkbox"/> Hanging Banners	\$1,650/banner
<input type="checkbox"/> Floor Signage	\$550/sign

PROMOTIONAL OPPORTUNITIES

Lanyards	
<input type="checkbox"/> Exclusive	\$6,500 + 12,000 lanyards
<input type="checkbox"/> Non-Exclusive	\$3,500 \$ + 6,000 lanyards
<input type="checkbox"/> Visitors Badges	SOLD
<input type="checkbox"/> Hotel Room Keys	\$3,200
<input type="checkbox"/> Insert with Visitor Pre-show Mailing	\$2,000/insert
<input type="checkbox"/> Insert in ExpoCam Visitor Bag	\$1,100/insert
<input type="checkbox"/> Onsite Registration Staff T-Shirts	\$2,500
<input type="checkbox"/> Hat Day	100 Hats

ONLINE OPPORTUNITIES

<input type="checkbox"/> Mobile App	\$10,000
<input type="checkbox"/> Visitor Pre-registration Page with Confirmation Email and Page	\$3 000
<input type="checkbox"/> ExpoCam Website Banner Ad	\$550/month
<input type="checkbox"/> ExpoCam Website Banner Ad	\$2,200/show
<input type="checkbox"/> E-newsletters	\$1,650/newsletter
<input type="checkbox"/> Custom E-blast	\$2,000/e-blast
<input type="checkbox"/> Online Logo	\$160
<input type="checkbox"/> Social Media Co-Marketing	\$500/advertisement

Rules and requirements of sponsorship and promotional programs

Eligibility

- Confirmed Exhibitors are eligible.
- Non-exhibiting manufacturers or trucking industry service providers are ineligible.
- Outside (non-trucking industry) organizations are eligible.

Requirements

- A 50% deposit is required to confirm the Sponsorship. No logo placement or orders will take place until the deposit is received.
- The final balance is due by February 1, 2019.
 - Sponsorship funds are non-refundable.
 - 5% GST + 9.975% PST (taxes) is applicable to Sponsorships and will be applied to your invoice.

Return the completed form by email to:

tiffany@newcom.ca and **thierry@newcom.ca**

For any questions about sponsorship opportunities, call

416-510-5236