

ExpoCam Triumphs in Its Return to Downtown Montreal

Montreal, February 19, 2025 – After more than five years away, ExpoCam made a triumphant return to its home in downtown Montreal, selling out its first edition at the Palais des congrès de Montréal. The national trucking show welcomed 8,707 participants—including 6,855 industry professionals and 1,852 exhibitors across 256 booths—from February 6 to 8, 2025, solidifying its position as the must-attend event for Canada's trucking industry.

Celebrating its **40th anniversary**, ExpoCam upheld its long-standing tradition of bringing together Quebec's trucking sector while also embracing the future. A key highlight of this year's show was the debut of the **Energy Transition Forum**, a dedicated space for exploring alternative energy solutions in trucking. The forum exceeded expectations, thanks to invaluable contributions from **Propulsion Québec and Hydrogène Québec**, who helped educate and engage attendees on the latest innovations in sustainable transportation.

Returning for its second edition, **Garage ExpoCam** proved another major draw, offering hands-on demonstrations of cutting-edge maintenance technology. Partnerships with three Montreal-area mechanics' schools provided a unique opportunity for industry professionals to experience new tools and equipment in action, handled by future mechanics.

Looking ahead, Canada's trucking community will gather next at **Truck World 2026**, taking place **April 16-18** at **The International Centre in Mississauga, Ontario**.

ExpoCam will return to downtown Montreal in 2027, continuing its legacy as Quebec's premier trucking event.