



# SPONSORSHIP ORDER CONFIRMATION FORM

Exhibitor (company): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Prov/State: \_\_\_\_\_ Postal/Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Authorized by (signature): \_\_\_\_\_ Date: \_\_\_\_\_

Newcom Sales Rep: \_\_\_\_\_

## ONSITE OPPORTUNITIES

<input type="checkbox"/> Outdoor Registration Area	<b>SOLD</b>
<input type="checkbox"/> Jefe Pavilion Entrance Unit	<b>SOLD</b>
<input type="checkbox"/> Jefe Pavilion Entrance Floor Decal	<b>SOLD</b>
<input type="checkbox"/> Jefe hanging banner inside exhibit hall	\$7,500
<input type="checkbox"/> Restaurant Area	\$3,500
<input type="checkbox"/> Passageway to BMO Pavilion	\$5,700
<input type="checkbox"/> Coop Passageway Overhead Banner	\$2,500
<input type="checkbox"/> Soleno Passageway Overhead Banner	\$1,350
<input type="checkbox"/> Passageway between Coop and Soleno Pavilions	\$4,250
<input type="checkbox"/> 3 Outdoor BMO Pavilion banners	\$2,800
Branded Video	
<input type="checkbox"/> One Video	\$2,500
<input type="checkbox"/> Two Videos	\$4,500
<input type="checkbox"/> Floor Signage	\$550/sign
<input type="checkbox"/> Hanging Banners	\$1,650/banner

## GARAGE EXPOCAM

<input type="checkbox"/> Soleno pavilion exterior entrance unit	\$6,900
<input type="checkbox"/> Soleno pavilion entrance lobby	<b>SOLD</b>
<input type="checkbox"/> Garage ExpoCam exclusive ballot box	\$2,200
<input type="checkbox"/> Soleno pavilion exit wall banner	\$5,700
<input type="checkbox"/> Garage ExpoCam conference sponsorship	\$5,900
<input type="checkbox"/> Garage ExpoCam hanging sign	<b>SOLD</b>
<input type="checkbox"/> Directional decals to Garage ExpoCam	<b>SOLD</b>

## PROMOTIONAL OPPORTUNITIES

Lanyards	
<input type="checkbox"/> Exclusive	<b>SOLD + 10,000 lanyards</b>
<input type="checkbox"/> Visitors Badges	<b>SOLD</b>
<input type="checkbox"/> Gas gift card – Ballot kiosk	<b>SOLD/Ballot kiosk</b>
<input type="checkbox"/> Insert with Visitor Pre-show Mailing	\$2,500/Insert
<input type="checkbox"/> Insert in ExpoCam Visitor Bag	\$1,500/Insert

## ONLINE OPPORTUNITIES

<input type="checkbox"/> Mobile App	\$6,000
<input type="checkbox"/> ExpoCam Website Banner Ad	<b>SOLD</b>
<input type="checkbox"/> ExpoCam Website Banner Ad	
<input type="checkbox"/> Social Media Post	\$500/advertisement
<input type="checkbox"/> Social Media Video Post	\$750/post
<input type="checkbox"/> ExpoCam e-Newsletter banner ad	\$1,950
<input type="checkbox"/> E-newsletter text ad	\$1,650/e-newsletter
<input type="checkbox"/> Visitor pre-registration page	<b>SOLD (Exclusive)</b>
<input type="checkbox"/> Online Logo	\$175
<input type="checkbox"/> Custom E-blast	<b>SOLD/e-blast</b>

### Rules and requirements of sponsorship and promotional programs

- Confirmed Exhibitors are eligible.
- Non-exhibiting manufacturers or trucking industry service providers are ineligible.
- Outside (non-trucking industry) organizations are eligible.

### Requirements

A 50% deposit is required to confirm the Sponsorship. No logo placement or orders will take place until the deposit is received.

- The final balance is due by Feb. 28, 2023.
- Sponsorship funds are non-refundable.
- 5% GST + 9.975% PST (taxes) is applicable to Sponsorships and will be applied to your invoice.

Return the completed form by email to:

**kathy@newcom.ca**  
or **thierry@newcom.ca**

For any questions about sponsorship opportunities, call

**416-510-5235**