



SPONSORSHIP ORDER CONFIRMATION FORM

Exhibitor (company): _____

Contact Name: _____ Title: _____

Email: _____

Address: _____

City: _____ Prov/State: _____ Postal/Zip Code: _____

Telephone: _____ Fax: _____

Authorized by (signature): _____ Date: _____

Newcom Sales Rep: _____

ONSITE OPPORTUNITIES

<input type="checkbox"/> Outdoor Registration Area	SOLD
<input type="checkbox"/> Jefe Pavilion Entrance Unit	SOLD
<input type="checkbox"/> Jefe Pavilion Entrance Floor Decal	SOLD
<input type="checkbox"/> Jefe hanging banner inside exhibit hall	\$7,500
<input type="checkbox"/> Restaurant Area	\$3,500
<input type="checkbox"/> Passageway to BMO Pavilion	\$5,700
<input type="checkbox"/> Coop Passageway Overhead Banner	\$2,500
<input type="checkbox"/> Soleno Passageway Overhead Banner	\$1,350
<input type="checkbox"/> Passageway between Coop and Soleno Pavilions	\$4,250
<input type="checkbox"/> 3 Outdoor BMO Pavilion banners	\$2,800
Branded Video	
<input type="checkbox"/> One Video	\$2,500
<input type="checkbox"/> Two Videos	\$4,500
<input type="checkbox"/> Floor Signage	\$550/sign
<input type="checkbox"/> Hanging Banners	\$1,650/banner

GARAGE EXPOCAM

<input type="checkbox"/> Soleno pavilion exterior entrance unit	\$6,900
<input type="checkbox"/> Soleno pavilion entrance lobby	\$7,900
<input type="checkbox"/> Garage ExpoCam exclusive ballot box	\$2,200
<input type="checkbox"/> Soleno pavilion exit wall banner	\$5,700
<input type="checkbox"/> Garage ExpoCam conference sponsorship	\$5,900
<input type="checkbox"/> Garage ExpoCam hanging sign	\$4,500
<input type="checkbox"/> Directional decals to Garage ExpoCam	\$2,500

PROMOTIONAL OPPORTUNITIES

<input type="checkbox"/> Lanyards		SOLD + 10,000 lanyards
<input type="checkbox"/> Exclusive		
<input type="checkbox"/> Visitors Badges	\$6,500	
<input type="checkbox"/> Gas gift card – Ballot kiosk	\$2,200/Ballot kiosk	
<input type="checkbox"/> Insert with Visitor Pre-show Mailing	\$2,500/Insert	
<input type="checkbox"/> Insert in ExpoCam Visitor Bag	\$1,500/Insert	

ONLINE OPPORTUNITIES

<input type="checkbox"/> Mobile App	\$7,000
<input type="checkbox"/> ExpoCam Website Banner Ad	\$550/month
<input type="checkbox"/> ExpoCam Website Banner Ad	\$2,500/show
<input type="checkbox"/> Social Media Post	\$500/advertisement
<input type="checkbox"/> Social Media Video Post	\$750/post
<input type="checkbox"/> ExpoCam e-Newsletter banner ad	\$1,950
<input type="checkbox"/> E-newsletter text ad	\$1,650/e-newsletter
<input type="checkbox"/> Visitor pre-registration page	SOLD (Exclusive)
<input type="checkbox"/> Online Logo	\$175
<input type="checkbox"/> Custom E-blast	\$3,500/e-blast

Rules and requirements of sponsorship and promotional programs

- Confirmed Exhibitors are eligible.
- Non-exhibiting manufacturers or trucking industry service providers are ineligible.
- Outside (non-trucking industry) organizations are eligible.

Requirements

A 50% deposit is required to confirm the Sponsorship. No logo placement or orders will take place until the deposit is received.

- The final balance is due by Feb. 28, 2023.
- Sponsorship funds are non-refundable.
- 5% GST + 9.975% PST (taxes) is applicable to Sponsorships and will be applied to your invoice.

Return the completed form by email to:

kathy@newcom.ca
or **thierry@newcom.ca**

For any questions about sponsorship opportunities, call

416-510-5235