

EXPO CAM

THE MEETING PLACE FOR CANADA'S TRUCKING INDUSTRY

*The Future of
Trucking is **Now...***

*...Be part of it
at **ExpoCam 2023***

May 25-27, 2023

Espace Saint-Hyacinthe
Saint-Hyacinthe, Quebec

38 YEARS
STRONG!

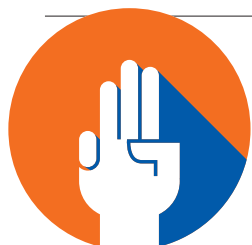
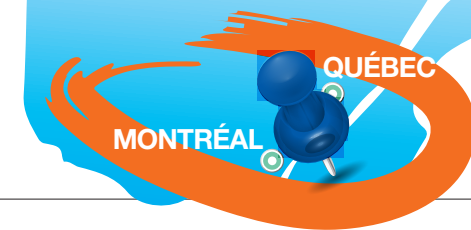


Location

Located 60 kms East of Montreal and 185 kms of Quebec City, Espace Saint-Hyacinthe is easily accessible to attract trucking professionals from every corner in the province.

The venue is directly off highway 20 and offers ample free parking.

Exhibitors will enjoy the easy move in and out of the Espace Saint Hyacinthe.



Three great reasons to exhibit at ExpoCam

Put your new equipment, product or technology in the spotlight at ExpoCam

73%

of ExpoCam attendees are looking for what's new.

Gain your company incomparable exposure

79%

of ExpoCam attendees are looking to meet new and existing suppliers.

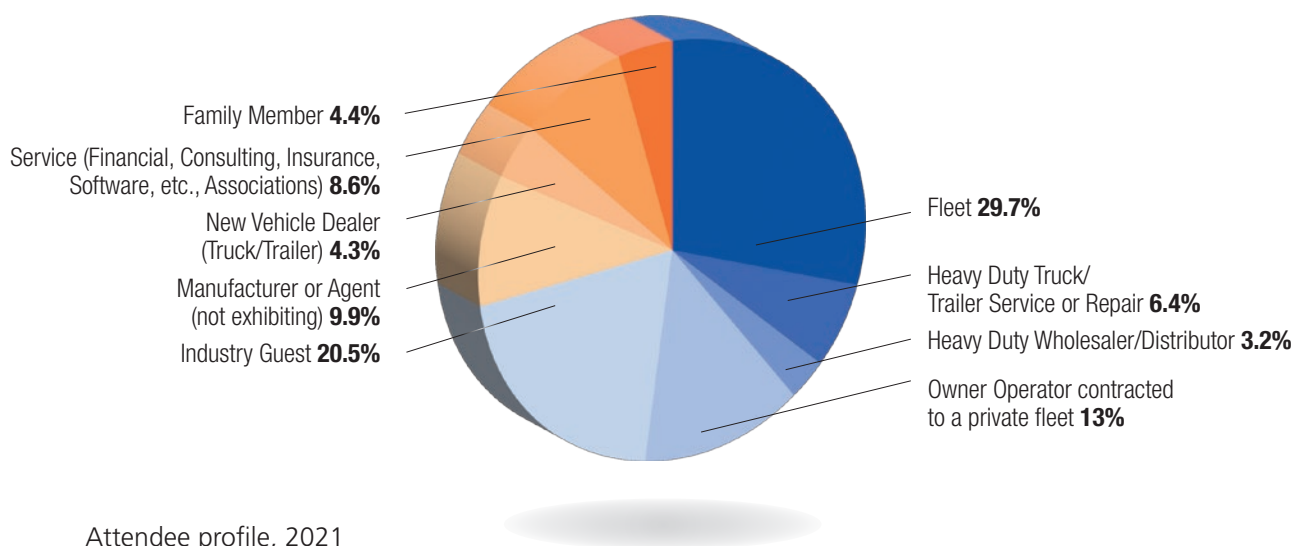
Boost sales with robust new leads that convert into orders

92%

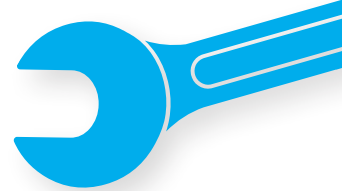
of ExpoCam attendees originate from the province of Quebec.

Expand your Quebec customer base

ExpoCam consistently welcomes a high-quality audience of over 10,000 attendees



► New Features and Special Events



The New Product Showcase

Do you have a new product available on the Canadian market for less than 14 months? Take advantage of the ExpoCam Product Showcase to promote your innovation to a targeted audience and attract buyers to your booth.



The ExpoCam Garage

A demonstration area and an educational program focused on service, maintenance and repair of heavy vehicles.

A new event to present in motion new equipment, tools, technology and interact with maintenance and repair professionals.

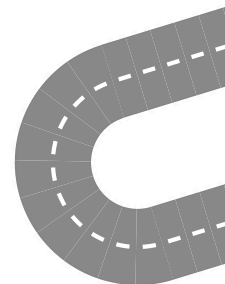
The Greener Solutions Route

A tribute and spotlight to exhibitors who are offering sustainable and eco-friendly equipment, products and technologies. The effective way to show your customers that your company follows the industry trends.



The ExpoCam Outdoor Test Drive

The latest trucks on the market in a real situation on a secured track, while your future buyers watch!



► Our show marketing campaign will bring more qualified buyers to your booth

Extensive Advertising

National advertising campaign and editorial coverage in *Transport Routier*, *Today's Trucking*, *Truck and Trailer*, *trucknews.com*, *Road Today*....

Point of sale advertising

Truck & trailer dealers, truck stops, with point of sale advertising displayed in locations throughout the province.

Effective Direct Marketing

Direct mail, E-newsletters, voicemail messages, radio advertising, public relations... targeting thousands of professionals from the trucking industry.



Powerful Social Media engagement

Extensive social media campaigns on target audiences with LinkedIn, Facebook, Twitter, Instagram, and with the partnership of trucking industry influencers.



► Gain more exposure with exclusive sponsorships



To find out how you can promote your brand at ExpoCam with an exclusive sponsorship, contact **Kathy Koras** or **Thierry Quagliata**!

► Apply for booth space today!

Rates in Canadian dollars and subject to applicable taxes

100 – 599 sq ft..... \$22.90/ sq. ft

600 – 1,999 sq ft..... \$17.90/ sq. ft

2,000 + sq ft..... \$14.20/sq. ft

Included with your booth space

Drayage/material handling (up to 5,000 lbs) to and from your booth (Assembly and disassembly not included) • Standard drapes • Online exhibitor directory • Booth promotion tools

Special package for Driver recruiters only:

100 sq ft..... \$22.90/ sq. ft

Includes draped backwall, carpet, one (1) 6' draped table, two (2) fabric chairs, 1 fascia sign (no substitution)

Not included, but mandatory in booth:

Carpet or suitable floor covering is mandatory in your booth. Exhibitors can bring their own carpet or rent one from our official decorator.

Thierry Quagliata

Show Manager

Thierry@newcom.ca

Phone: 416-510-5235

Kathy Koras

Sales Manager

kathy@newcom.ca

Phone: 416-510-6892

ExpoCam 2023

Espace Saint-Hyacinthe, Saint-Hyacinthe, Quebec

Thursday, May 25, Friday, May 26, Saturday, May 27, 2023

www.expocam.ca