



SPONSORSHIP ORDER CONFIRMATION FORM

Exhibitor (company): _____

Contact Name: _____ Title: _____

Email: _____

Address: _____

City: _____ Prov/State: _____ Postal/Zip Code: _____

Telephone: _____ Fax: _____

Authorized by (signature): _____ Date: _____

Newcom Sales Rep: _____

ONSITE OPPORTUNITIES

<input type="checkbox"/> Outdoor Registration Area	\$6,500
<input type="checkbox"/> Jefe Pavilion Entrance Unit	\$4,000
<input type="checkbox"/> Jefe Pavilion Entrance Floor Decal	\$2,750
<input type="checkbox"/> Restaurant Area	\$2,500
<input type="checkbox"/> Passageway to BMO Pavilion	\$5,000
<input type="checkbox"/> Coop Passageway Overhead Banner	\$2,300
<input type="checkbox"/> Soleno Passageway Overhead Banner	\$900
Branded Video	
<input type="checkbox"/> One Video	\$2,500
<input type="checkbox"/> Two Videos	\$4,500
<input type="checkbox"/> Floor Signage	\$550/sign
<input type="checkbox"/> Hanging Banners	\$1,650/banner

PROMOTIONAL OPPORTUNITIES

Lanyards	
<input type="checkbox"/> Exclusive	\$4,500 + 10,000 lanyards
<input type="checkbox"/> Non-Exclusive	\$2,500 + 5,000 lanyards
<input type="checkbox"/> Visitors Badges	\$5,000
<input type="checkbox"/> Virtual Reality Headset - Ballot Box	\$2,200
<input type="checkbox"/> Insert with Visitor Pre-show Mailing	\$2,500/Insert
<input type="checkbox"/> Insert in ExpoCam Visitor Bag	\$1,500/Insert
<input type="checkbox"/> Face Mask Day	\$200 + Minimum 100 Masks

ONLINE OPPORTUNITIES

<input type="checkbox"/> Mobile App	\$6,000
<input type="checkbox"/> ExpoCam Website Banner Ad	\$550/month
<input type="checkbox"/> ExpoCam Website Banner Ad	\$2,200/show
<input type="checkbox"/> Social Media Campaign	\$500/advertisement
<input type="checkbox"/> Visitor pre-registration page	\$3,000 (Exclusive)
<input type="checkbox"/> E-newsletter	\$1,650/e-newsletter
<input type="checkbox"/> Online Logo	\$160
<input type="checkbox"/> Custom E-blast	\$2,000/e-blast

Rules and requirements of sponsorship and promotional programs

- Confirmed Exhibitors are eligible.
- Non-exhibiting manufacturers or trucking industry service providers are ineligible.
- Outside (non-trucking industry) organizations are eligible.

Requirements

- A 50% deposit is required to confirm the Sponsorship. No logo placement or orders will take place until the deposit is received.
- The final balance is due by July 2, 2021.
 - Sponsorship funds are non-refundable.
 - 5% GST + 9.975% PST (taxes) is applicable to Sponsorships and will be applied to your invoice.

Return the completed form by email to:

kathy@newcom.ca
or **thierry@newcom.ca**

For any questions about sponsorship opportunities, call

416-510-5236