

EXHIBIT SPACE APPLICATION AND CONTRACT



We, the undersigned ("Exhibitor"), offer to take, for our use, exhibit space from ExpoCam, a wholly-owned subsidiary of Newcom Média Québec Inc. for ExpoCam, subject to the terms and conditions on this page and page 3 of this contract. Faxed or e-mailed applications will be treated as originals and are subject to the terms and conditions of this contract.

Wednesday, September 22, 2021

Thursday, September 23, 2021

Espace St-Hyacinthe,
Montreal (St-Hyacinthe), QC

- All show information will be sent to the following address unless otherwise indicated.
- The information provided below will appear in the official online show guide unless otherwise indicated.

Company Name: _____

Exhibit Contact: _____ **Title:** _____

E-mail: _____ **Website:** _____

Street Address: _____ **Suite:** _____

City: _____ **Prov/State:** _____ **Postal/Zip Code:** _____

Telephone: _____ **Fax:** _____

Secondary Contact: _____ **Title:** _____

E-mail: _____ **Telephone:** _____

• Products/services to be exhibited: _____

• Please list any competitors you do not want to be located near: _____

Yes, please send me relevant and timely information from time to time from trusted industry partners. All such content is reviewed by ExpoCam show management and subject to approval. This ensures that the content delivered to you is relevant and of interest.

A. EXHIBIT SPACE LOCATION PREFERENCE: *(Booth space preferences are not guaranteed)*

1st choice: _____ 2nd choice: _____ Special requests: _____

B. EXHIBIT SIZE (MINIMUM 100 SQ FT):

FOR RECRUITERS ONLY			
100 sq ft at \$15.40	Sq ft _____	x \$15.40	\$ _____
<i>Includes draped backwall (black), carpet (grey), one (1) 6' draped table (black), two (2) fabric chairs, fascia sign. (No substitutions)</i>			

100 – 599 sq ft at \$15.40 per sq ft. Sq ft _____ **x \$15.40** \$ _____

600 – 1999 sq ft at \$11.95 per sq ft. Sq ft _____ **x \$11.95** \$ _____

2000+ sq ft at \$10.65 per sq ft. Sq ft _____ **x \$10.65** \$ _____

Corner premium for 100 – 599 sq ft inline, end cap, peninsula, split island, and island booth spaces

1 corner: \$165 2 corners \$ 290 3 corners \$390 4 corners \$ 450 \$ _____

Add your logo in ExpoCam 2021 online exhibitor listing for \$160 (optional) \$ _____

Add your New Product to the New Product Showcase located on the show floor: \$390/product (optional) \$ _____

SUBTOTAL \$ _____

SUBTOTAL Plus 5% GST \$ _____

SUBTOTAL Plus 9.975% QST \$ _____

GRAND TOTAL \$ _____

C. SIGNATURE REQUIRED:

I have read, and agreed to, the terms and conditions on page 3 of this agreement.

Name: _____

Date: _____

Signature: _____

PAYMENT IS DUE ONCE YOUR BOOTH SPACE IS CONFIRMED.

Cheque should be payable to **Newcom Média Québec**

EMAIL YOUR APPLICATION TO: thierry@newcom.ca

SEND YOUR PAYMENT TO:

Newcom Média Québec

5353 Dundas Street West, Suite 400, Toronto, ON, M9B 6H8

To contact us Call: 416-510-5235 or thierry@newcom.ca

For payment in US dollars, the exchange rate is calculated at: US \$0.85 / CAD \$1.00

PAYMENT TERMS

- 50% due upon contract signing
- Final balance due May 14, 2021

NEW: Material handling /drayage up to 5,000 lbs included to and from your booth. (Booth assembly and disassembly not included).

IMPORTANT: Exhibitors are required to have their exhibit space covered with carpet or other suitable floor covering. You have the option to bring your own carpet or rent it from our official decorator.

DO NOT WRITE IN SPACE BELOW. COPY FOR YOUR RECORDS. Acceptance by Management: This application has been accepted and space has been assigned as follows:

Booth number(s): _____ Total Square Ft: _____

Management Signature: _____

Logo _____ Date contract received : _____ Notes: _____

Booth Cost: \$ _____ **Logo: \$** _____ **GST: \$** _____ **QST: \$** _____ **Total: \$** _____

Date: _____



EXHIBIT CATEGORIES

Wednesday, September 22, 2021

Thursday, September 23, 2021

Espace St-Hyacinthe, Montreal (St-Hyacinthe), QC

Company Name: _____

What type of company are you?

Manufacturer

Distributor, broker, service provider

Recruiter

Media/Association

Other (Please Specify) _____

Please check the boxes that best describe your company: (Maximum 4 categories)

- | | |
|---|--|
| <input type="checkbox"/> Brakes and Accessories | <input type="checkbox"/> Seats and Accessories |
| <input type="checkbox"/> Cleaning Equipment | <input type="checkbox"/> Security Systems – Truck and Trailer Facilities |
| <input type="checkbox"/> Climate Control Systems/Auxiliary Power | <input type="checkbox"/> Shop Equipment/Hoist/Lifts/Tools |
| <input type="checkbox"/> Clothing & Uniforms | <input type="checkbox"/> Sleeper Cabs and Accessories |
| <input type="checkbox"/> Communications/Audio/Personal Electronic Equipment | <input type="checkbox"/> Software – Fleet/Logistics/Routing |
| <input type="checkbox"/> Decals/Signage/Graphics | <input type="checkbox"/> Specialty Items and Services |
| <input type="checkbox"/> Electrical Components/Lighting and Accessories | <input type="checkbox"/> Steel Buildings – Pre-fabricated |
| <input type="checkbox"/> Engines and Related Components | <input type="checkbox"/> Suspension/Steering Systems and Components/ Fifth Wheel |
| <input type="checkbox"/> Exhaust Components and Accessories/Services | <input type="checkbox"/> Tarpaulins/Awning/Side Kits |
| <input type="checkbox"/> Fan Drives | <input type="checkbox"/> Tire Inflation Systems |
| <input type="checkbox"/> Filtration | <input type="checkbox"/> Tires/Wheels/Wheel Ends and Accessories and Maintenance |
| <input type="checkbox"/> Financial/Taxes/Legal | <input type="checkbox"/> Towing and Recovery Services |
| <input type="checkbox"/> Fuel/Oil/Lubrication and Additives | <input type="checkbox"/> Trailer Manufacturing/Leasing/Sales |
| <input type="checkbox"/> Health Products and Services | <input type="checkbox"/> Trailer Refrigeration |
| <input type="checkbox"/> Insurance Companies/Brokers | <input type="checkbox"/> Training and Schooling |
| <input type="checkbox"/> Liners/Flooring | <input type="checkbox"/> Transmissions/Drivelines/Axles and Components |
| <input type="checkbox"/> Maintenance Facilities/Services | <input type="checkbox"/> Truck Bodies/Tool Boxes and Truck Accessories |
| <input type="checkbox"/> Mirror Systems and Related Products | <input type="checkbox"/> Truck Body Manufacturer |
| <input type="checkbox"/> Paints/Finishes/Sealants/Coatings | <input type="checkbox"/> Truck Manufacturing/Leasing/Sales |
| <input type="checkbox"/> Permit Services/Government Agencies/Customs | <input type="checkbox"/> Truck Stops/Service Stations |
| <input type="checkbox"/> Publications/Technical and Trade | <input type="checkbox"/> Truck/Trailer Parts and Accessories |
| <input type="checkbox"/> Recruitment | <input type="checkbox"/> Vehicle Tracking – Telematics/Communications |
| <input type="checkbox"/> Safety Equipment – Signage/Conspicuity | |
| <input type="checkbox"/> Scales – On-board/Plate | |

Newcom Média Québec

Email: thierry@newcom.ca

ExpoCam 2021

Terms and Conditions

1. EXHIBITOR COVENANTS

- a) The exhibitor agrees to abide by all rules and regulations adopted by Newcom Média Québec Inc., and Expocam and agrees that Newcom Média Québec Inc. shall have the final decision in adopting any rule or regulation deemed necessary prior to, during and after the show.
- b) The exhibitor agrees to observe all union contracts and labour relations agreements in force, agreements between Newcom Média Québec Inc. and the official contractors serving the show facility and companies operating in the building in which the show is taking place and to observe the labour laws of the jurisdiction in which the building is located. The exhibitor will not do anything directly or indirectly connected with their display which might be a violation of any laws, bylaws, ordinances or regulations of any government or regulatory body.
- c) The exhibitor agrees to abide by all the rules and regulations as outlined in the Quebec Occupational Health and Safety Act. The exhibitor agrees to obtain, at its own expense, any licenses or permits which are required, including without limitation, from government bodies, trade or industry associations and any other third parties, for the operation of its trade or business during the show and to pay all taxes that may be levied against it as a result of the operation of its trade or business in their space allocated.
- d) The exhibitor agrees not to conduct or be associated with a promotional contest in connection with the show where a prize or prizes having a value in excess of \$50 are offered unless the exhibitors (i) satisfies Newcom Média Québec Inc. that the contest is being operated in accordance with law and (ii) provides a letter of credit or other security satisfactory to Newcom Média Québec Inc. covering the value of the prize(s).
- e) The exhibitor agrees to obey any non-smoking regulations in effect at the facility and agrees to ensure that its officers, agents, employees and those for whom in law they are responsible for, obey any such regulations.
- f) The exhibitor may not show any counterfeit products, or another manufacturer's products which have been purchased or otherwise obtained from a distributor or another manufacturer, or any products which are deemed by Show Management in its sole discretion to be deceptively or illegally marketed. Exhibitors who display products on the show floor or offer products in their catalogues displayed at ExpoCam that are found to violate a patent or trademark will face sanctions by Show Management. Sanctions are up to the Show Management, and may include closing the booth, together with a ban from the show and loss of seniority privileges and other sanctions as deemed appropriate by Show Management.

2. DISPLAY

- a) The exhibitor agrees to occupy the contracted exhibit space during the full term of the show and to exhibit only the products described in this contract.
- b) Newcom Média Québec Inc. reserves the right, in its sole and unfettered discretion to (i) determine the eligibility of exhibitors and exhibits for the show, (ii) reject or prohibit exhibits or exhibitors which Newcom Média Québec Inc. considers objectionable, and (iii) relocate exhibitors or exhibits when in Newcom Média Québec Inc.'s opinion such moves are necessary to maintain the character and/or good order of the show.

3. ASSIGNMENT OR SUBLETTING

The exhibitor shall not assign any rights under this agreement or sublet the space without the prior written permission of Newcom Média Québec Inc. which permission may be arbitrarily withheld.

4. INSURANCE

The exhibitor shall obtain and maintain at its own expense during the period commencing on the first move-in date and terminating on the last move-out date, a policy of insurance acceptable to Newcom Média Québec Inc. The policy of insurance shall name Newcom Média Québec Inc. as additional insured by blanket endorsement and insure the exhibitor against all claims of any kind arising from or in any way connected with the exhibitor's presence or operations of the show. Policy shall provide coverage of at least \$2,000,000 for each separate occurrence. The exhibitor shall provide Newcom Média Québec Inc. with a Certificate of Insurance prior to the move in date.

5. NSF CHEQUES

In the event that the exhibitor's cheque is returned by a bank due to insufficient funds, a \$50 administration fee will be charged to the exhibitor.

6. INDEMNITY

- a) The exhibitor accepts all risks associated with the use of the exhibit space and environs. The exhibitor shall not make any claim or demand or take any legal action, whatsoever, against Newcom Média Québec Inc., the show sponsors or the facility in which the show is held, for any loss, damage or injury howsoever caused, to the exhibitor, its officers, employees, agents or their property.
- b) The exhibitor agrees to indemnify and hold harmless Newcom Média Québec Inc., show sponsors and the facility, their respective officers, agents and employees, against all claims, costs and charges of every kind resulting from their occupancy of the exhibit space or its environs, for personal injuries, death, property damages or any other damage sustained by the exhibitor or its officers, agents, employees or those for whom in law they are responsible, or Newcom Média Québec Inc., or a visitor to the show, except if such damages, injury or death were caused by the gross negligence or willful misconduct of Newcom Média Québec Inc.

7. EXHIBITOR'S PROPERTY

All of the exhibitor's property at the show shall be at the sole risk of the exhibitor and Newcom Média Québec Inc. assumes no responsibility for loss or damage thereto.

8. BUILDING

The exhibitor is liable for any damage they cause to the facility or to any property of Newcom Média Québec Inc., its agents or any other exhibitor. The exhibitor may not apply paint, lacquer, adhesive or other coatings to the facility or to the property of Newcom Média Québec Inc., its agents or any other exhibitor. Helium balloons or Popcorn are not allowed on the show floor.

9. CANCELLATION AND TERMINATION

This contract may only be cancelled if notice, in writing, is received by Newcom Média Québec Inc. All deposits received up to the date of notice of cancellation are non-refundable. If notice of cancellation is submitted within 180 days or less prior to the first day of the show, the exhibitor is liable for full payment of his space rental under this contract.

In the event the exhibitor fails to make payment as aforesaid or fails to comply in any respect with the terms of this contract, Newcom Média Québec Inc. reserves the right to cancel this contract without notice and all rights of the exhibitor hereunder shall cease and terminate. Any payment made by the exhibitor on account hereof will be retained by Show Management as liquidated damages for breach of his contract. Failure to appear at the event does not release exhibitor from responsibility for payment of the full cost of the space rented.

10. REMOVAL OF EXHIBITS

The exhibitor agrees no display will be dismantled or goods removed during the entire run of the show, but will remain intact until the end of the final closing hour of the last show day. The exhibitor also agrees to remove its display and equipment from the show site by the final move-out time limit, or in the event of failure to do so, the exhibitor agrees to pay for such additional cost as may be incurred.

11. CANCELLATION OR CURTAILMENT OF SHOW

In the event that the facility in which the show is to be held or is held is destroyed or becomes unavailable for occupancy, for reasons beyond the control of Newcom Média Québec Inc. and sponsors, or if for any reason Newcom Média Québec Inc. is unable to permit the exhibitor to occupy the facility or the space, or if the show is postponed to a later date, is cancelled or curtailed, Newcom Média Québec Inc. and sponsors will not be responsible for any loss of business, loss of profits, damage or expense of whatever nature that the exhibitor may suffer. The reasons listed include, but are not limited to, such reasons as: casualty, explosion, fire, lightning, flood, weather, epidemic, earthquake or other Acts of God, acts of public enemies, riots or civil disturbances, strike, lockout or boycott.

11a. COVID 19 CANCELLATION

In the event that Newcom Media Quebec Inc cannot produce Expocam 2021, due to government or public health restrictions exhibitors will have the option to transfer 100% of monies paid to other Newcom Media Inc. properties including ExpoCam 2023 or receive 100% refund of any monies paid to Newcom Media Quebec Inc.