

PRESS RELEASE - FOR IMMEDIATE RELEASE

## **Record attendance for ExpoCam 2019**

2<sup>nd</sup> Canadian Fleet Maintenance Summit also a resounding success

MONTREAL, Que. (May 6, 2019) – ExpoCam -- Canada's national trucking show -- attracted 14,634 people to Montreal's Place Bonaventure from April 11-13, 2019, representing 11,532 industry buyers and 3,102 exhibitors.

The event that showcased the latest offerings from IT and telematics providers alongside other industry suppliers also included 47 well-known companies that actively recruited job candidates on site. And a host of speakers offered insights into key trucking-related topics as part of a new feature known as Le Puits de Connaissances (Knowledge Stop).

Ron Pridmore, formerly of Campbell Moving Systems and now a subcontractor with AMJ Campbell Movers, was named Highway Star of the Year – an honor recognizing Canada's top owner-operator or driver of the year.

International Trucks was once again the Platinum Sponsor of ExpoCam.

"The 2019 edition of ExpoCam is one of the best we've ever seen," said Joe Glionna, President of Newcom Media Quebec and Newcom Media Inc. "Exhibitors have been creative and dynamic in presenting their products and services to the thousands of visitors who came to Place Bonaventure. We are already looking forward to the next ExpoCam in 2021."

The biennial ExpoCam trade show is produced by Newcom Media Québec. Newcom also publishes magazines including Transport Routier, Today's Trucking, Truck News, Truck West, Truck & Trailer, and Truck Tech, as well as their affiliated websites and newsletters.

The second Canadian Fleet Maintenance Summit (SCEF) -- organized by Newcom Media Québec and the PIT Group – was held on April 10, in conjunction with ExpoCam.

"We wanted to present a symposium that would concretely address the concerns of today's fleet managers. I believe we can say 'mission accomplished,'" said Steve Bouchard, Editor-in-Chief of Transport Routier. SCEF was supported by the Quebec Trucking Association (ACQ), the Quebec Trucking Technical Committee (CTCQ), and the Quebec Corporation of Superintendents de Transport (SST).

### About Newcom

We serve our exhibitors best by putting our visitors first. A family-owned business, Newcom Media Inc. is one of Canada's leading publishers, providing information and marketing services to a wide variety of industries through magazines, directories, and trade shows.

### SOURCE:

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