



# Sponsorship and Advertising Rates Order Confirmation Form

**Exhibitor** (company): \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Email: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ Prov/State: \_\_\_\_\_ Postal/Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

**Newcom Sales Rep:** \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## ALL-INCLUSIVE PACKAGES

<input type="checkbox"/> Platinum	<b>SOLD</b>
<input type="checkbox"/> Gold (4 maximum)	\$12,000

## PRE-SHOW PROMOTION

<input type="checkbox"/> E-newsletter	\$1,500 (per newsletter, sent Mar 1 & Apr 1)
<input type="checkbox"/> ExpoCam Banner Ad	\$500 per month / \$2,000 per show
<input type="checkbox"/> Inserts with Visitor Pre-Show Mailing	\$2,000 (4 available)

## ON-SITE EXPOSURE

<input type="checkbox"/> 'You are here' signs	\$4,000
<input type="checkbox"/> Stairway Signage	\$6,500 Double Opportunity \$3,500 Single Opportunity
<input type="checkbox"/> Visitor Lounge and Bistro	\$5,000
<input type="checkbox"/> Hat Day	2,000 hats
<input type="checkbox"/> Lanyards	\$6,000 + lanyards
<input type="checkbox"/> Visitor Badges	\$7,000
<input type="checkbox"/> Floor Signage	\$1,250 (per sign)
<input type="checkbox"/> Hanging Banners	\$1,250 (per sign)
<input type="checkbox"/> Hotel Room Key	\$2,000
<input type="checkbox"/> Inserts in ExpoCam Visitor Bag	\$1,000 per insert
<input type="checkbox"/> Cell Phone Charging Stations	\$3,000

*Rates in Canadian Dollars and subject to applicable taxes*

## ADVERTISING RATES

Directory Listing includes your logo and a **highlighted** company name. (non-advertising price for a logo is \$150)

Full page	\$1,500
2/3 page	\$1,125
1/2 page island	\$975
1/3 page	\$600
1/4 page	\$500
1/6 page	\$375

*(4 colour,net)*

## Rules and requirements for all sponsorship, advertising and promotional programs:

### Eligibility

- Confirmed exhibitors are eligible
- Non-exhibiting manufacturers or trucking industry service providers are ineligible
- Outside (non-trucking industry) organizations are eligible upon discussion
- Platinum or Gold Sponsors must reserve a minimum of 400 square feet in the trade show

### Requirements

A 50% deposit is required to confirm the Sponsorship. No logo placement in advertisements or other materials will take place until the deposit is received.

- The final balance is required by February 1, 2017.
- Sponsorship funds are non-refundable.
- GST and QST are applicable to Sponsorships and will be applied to your invoice.

## EXPOCAM VIDEO PRODUCTION

Call for more information: 416-510-5123.

## FAX OR EMAIL COMPLETED ORDER FORM TO EXPOCAM SHOW OFFICE AT 416-510-5140 or joanw@newcom.ca

Please use standard insertion order form for Show Guide Advertising